



### Summer Preparation Work

Welcome to Travel and Tourism. You are required to complete some summer preparation work ready for enrolment. This task demonstrates some of the content you will need to learn regarding destinations to work within the Travel and Tourism Industry. It is also linked to just one destination that you will learn about on this course. Over the two years you will gain knowledge of many destinations within the UK, Europe and Worldwide.

**Please be aware that prep work** is an important aspect of your induction onto all courses at Wilberforce Sixth Form College. Please have this ready to hand in during enrolment or to your course teacher in the first week of lessons.

Kind regards

Steve Lawrence  
**Faculty Head for Social Sciences**

#### Task 1 - Research

Choose **one** of the following **coastal destinations** (Blackpool, Skegness, Brighton, Newquay) and research the following information:

**Accessibility** - how can you get there? (*does it have an airport? a port? a train station? A bus station? Which main motorways lead into the destination?*)

**Natural attractions** - does your chosen destination have a lake/mountain/river/beach?

**Built attractions** (x2) - does your destination have any attractions? (*a museum, a theme park etc.*)

**Accommodation** - An accommodation suitable for a couple (include cost) and a family friendly accommodation (include cost)

**Places to eat** - A nice restaurant for a couple and a place to eat out for a family

**Shopping** - Is there a market or a shopping mall?

**Entertainment** – what is there to do on an evening for a family and a couple? (*E.g. cinema, theatre etc.*)

**Sport & Leisure** – is there a main sport team? Is there a bowling alley or an ice rink etc.?

**Local Transport** – how can you travel around the town/city? (*e.g. bus, taxi, tram etc.*)

**Other Features** – what kind of local customs/traditions do they have which attract visitors (*e.g. Blackpool has their Blackpool Illuminations every year*)

*Some good websites you can use:*

<https://www.visitblackpool.com/>

<http://www.skegness.net/>

<https://www.visitbrighton.com/>

<https://www.visitnewquay.org/>

### Task 2 - Create

Create a PowerPoint or a Booklet describing your chosen coastal destination. Descriptions for each heading must be completed in your own words (*not copied and pasted*) and images should be used to make it more eye catching. You must also include a 'Sources of Information' at the back of your PowerPoint with all the websites, books etc. that you have used throughout this task.

### Task 3 - Question

Name 3 jobs within the travel and tourism industry?  
What are the 4 capital cities of the UK?  
Can you name 2 coastal areas in the UK?  
Can you name 2 UK National Parks?  
What is a 'natural attraction'?  
What is included in a package holiday?  
What does '*inbound tourism*' mean?  
What does '*outbound tourism*' mean?  
What does '*domestic tourism*' mean?  
What is included in a package holiday?  
Why do you have an interest in this course?