

#### **SUMMER BRIDGING WORK 2023**

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this into your subject teacher during your first lesson.

## **BTEC Level 3 Extended Diploma - Art & Design**

## **OVERVIEW OF SUBJECT**

The creative industries are one of the fastest growing in the UK. This course provides you with the opportunity to experience a broad range of skills within a wide range of Art and Design specialisms. You will have the opportunity to explore the following areas: - Fine Art, Textiles/Fashion, Photography and Graphics/illustration, before working in your preferred specialism to create a portfolio of work. This course is for you if you are looking to extend your knowledge across a range of art and design disciplines, it will provide you with the skills set to access the best opportunities within the creative industries.

## **ENTRY CRITERIA**

You must have a minimum of four GCSEs at grades 9-4, including a grade 3 or higher in English Language. It is preferable that you have a Level 2 qualification in an art-based subject (e.g., a Merit at BTEC or a grade 4 at GCSE). If you don't, you will need to bring a portfolio of work to your interview which we will review as part of the enrolment process.

#### LITERACY TASK

Research the work of Georgia O'Keeffe and Karl Blossfeldt. Write 150 words of background research on each artist and comment on the aspects you find inspiring about their work (include images to illustrate your points). Then compare the distinctive styles of the two artist's work in 200 words. Overall task should be approximately 500 words. (Remember to title your work and add your name please.)

#### **GAIN PRIMARY SOURCES**

Take at least ten good quality close up photographs of natural forms to gain primary sources. Look at the natural form paintings of Georgia O'Keeffe and the photographs of Karl Blossfeldt for inspiration. Take photographs in their style, consider composition and backgrounds, such as isolating the forms with a plain background such as a white sheet of paper behind the flower or leaf. Ensure your photographs are in focus. Save the images to submit digitally and print the strongest four.

# **PROGRESSION OPPORTUNITIES**

You are tasked to research four careers such as the ones below or within a creative suitable area, choose one that most appeals to you and write a short 200-word essay as to why you feel this career could potentially be most suited to you:

- Fine artist.
- Graphic designer or Illustrator
- Textile or Fashion Designer
- Photographer.

Kind regards,

Michael Cook Faculty Head for Creative Arts

If you have any queries regarding your Summer Bridging Work, please contact me via email <a href="mtc@wilberforce.ac.uk">mtc@wilberforce.ac.uk</a> I will aim to respond before your enrolment appointment.