



SUMMER BRIDGING WORK 2023

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this into your subject teacher during your first lesson.

A Level Business

OVERVIEW OF SUBJECT

Welcome to the exciting, dynamic world of Business! The business environment is forever changing, and businesses are constantly looking at new products, services and ways of improving their performance. Every time you purchase a product, use a service, or simply engage with friends and family through social media such as Facebook or Instagram, you are engaging in business activity. During your study of A Level business you will be exploring the four functional areas of business activity: Marketing, Accounts and Finance, Operations Management and Human Resource Management. To give you a direct insight into the world of Business there are multiple resources you can explore and investigate to help you develop a greater understanding of the course and what it is you will be learning.

ENTRY CRITERIA To study A Level Business you need to achieve an average GCSE Score of at least 5.3.

SUMMER TASK Please complete the following activity;

LITERACY TASK

Research a successful entrepreneur of your choice. Your research must cover the following;

- Background information about the individual and their achievements.
- Identify entrepreneur's personal qualities previous experience.
- Give an analysis of why you think they have been successful.
- Evaluate the success of their most recent enterprise.

Your work must be at least one side of A4, handwritten not word processed. You must not copy directly from Wiki or any other websites you use for research! (15mks)

NUMERACY TASK

Profit is; $Total\ Sales\ Revenue - Total\ Costs$ **Sales Revenue is;** $Number\ of\ Sales \times Selling\ price.$

Complete the following calculations:

Jaqueline, has recently opened a crêpèry. Her crêpèry is open 7days a week throughout the year. She sells crêpès for £5.00 each. She has calculated that her total costs for producing each crêpè are £1.90.

- Calculate her profit per week if she sells 100 crêpès per day. *Show your workings.* 3mks
- Calculate her profit per week if her total cost per crêpè increases by 25% she still sells 100 crêpès per day. *Show your workings.* 3mks
- Calculate her profit per annum (per year)if she increases her original price by 22%. Base your calculations on her original total cost per crêpè and sales of 100 crêpès per day. *Show your workings.* 3mks
- What could Jacqueline do to improve her profitability? Do you think these figures are realistic for a business start up? Explain why? 5mks

PROGRESSION OPPORTUNITIES

Entrepreneur, Business Analyst, Accountant, Financial Adviser

Above we have listed four careers linked to A Level Business. You are tasked to research the four careers, choose one that most appeals to you and write a 200-word essay as to why you feel this career would be most suited to you. If your chosen career is not in the list then please feel free to write about that one!

Kind regards

A handwritten signature in black ink, appearing to be 'Teresa George', written in a cursive style.

Teresa George

Faculty Head for Maths and Business

If you have any queries regarding your Summer Bridging Work, please contact mab@wilberforce.ac.uk who will aim to respond before your enrolment appointment.