

SUMMER BRIDGING WORK 2023

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this into your subject teacher during your first lesson with Jo Grindall.

Level 2 Business

OVERVIEW OF SUBJECT:

The aims of the qualification in the BTEC Business are:

- Inspire and enthuse learners to consider a career in the Business sector.
- Give learners the opportunity to gain broad knowledge and understanding of, and develop skills in, the Business sector.
- Support progression to specialised Level 3 qualifications in Business, or to an Apprenticeship.
- Give learners the potential opportunity, in due course, to enter employment in a wide range of job roles.

ENTRY CRITERIA:

Four 9-3 grades or equivalent, including English and/or Maths at grade 3.

LITERACY TASK

For this task you must do some research. Choose a successful entrepreneur (business person) and find out as much about them as possible. Write up your findings and make sure that you look at these areas;

- Information about the entrepreneur's early life and their achievements.
- A list of their good points
- Explain why you think they were successful.
- Explain what their latest success has been and why.

Your work must be at least one side of A4, handwritten not word processed. You must not copy from Wikipedia or any other websites you use for your research! (15 marks)

NUMERACY TASK

Profit is: Total Sales Revenue - Total Costs

Sales Revenue is: Number of Sales x Selling price.



Complete the following calculations:

Jaqueline, has recently opened a pancake shop. Her pancake shop is open 7 days a week throughout the year. She sells pancakes for £5.00 each. She has calculated that her total costs for making each pancake are £2.00.

- a) How much profit will she make per week if she sells 100 pancakes per day. Show your workings. (3 marks)
- b) How much profit will she make per week if her total cost of making each pancake increases by £1.00 and she still sells 100 pancakes per day. Show your workings. (3 marks)
- c) What could Jacqueline do to improve her profit? (4 marks)
- d) Do you think these figures are accurate for a business start -up? Explain why? (5 marks)

PROGRESSION OPPORTUNITIES

Below we have listed careers linked to Level 2 Business. You are tasked to research **four** careers, choose one that most appeals to you and write a 200-word essay as to why you feel this career would be most suited to you.

- 1. Accountant.
- 2. Business Enterprise Manager.
- 3. Self Employed Trainer.
- 4. Housing Adviser.
- 5. Human Resources Manager.
- 6. Recruitment Consultant.
- 7. Payroll Assistant.
- 8. Marketing Apprentice .
- 9. Customer Support Administrator.
- 10. Shop Manager.

Kind regards

Teresa George Faculty Head for [Maths & Business]

If you have any queries regarding your Summer Bridging Work, please contact me via email jlg<u>@wilberforce.ac.uk</u> I will aim to respond before your enrolment appointment.