

SUMMER BRIDGING WORK 2023

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this into your subject teacher during your first lesson.

BTEC Level 3 Extended Diploma/Certificate in Travel and Tourism

OVERVIEW OF SUBJECT

Welcome to Travel and Tourism. You are required to complete some summer preparation work ready for enrolment. This task demonstrates some of the content you will need to learn regarding destinations to work within the Travel and Tourism Industry. It is also linked to just one destination that you will learn about on this course. Over the two years you will gain knowledge of many destinations within the UK, Europe and Worldwide.

Please be aware that Prep work is an important aspect of your induction onto all courses at Wilberforce Sixth Form College. Please have this ready to hand in during enrolment or to your course teacher in the first week of lessons.

ENTRY CRITERIA To study BTEC Travel and Tourism you need to achieve four Grade 9-4 GCSE's including a Grade 4 in English.

LITERACY TASK:

Choose **one** of the following **coastal destinations** (Blackpool, Skegness, Brighton, Newquay, Scarborough, St. Andrews, Llandudno, Bournemouth, Tenby) and research the following information:

- **Accessibility** - how can you get there? (*does it have an airport? a port? a train station? A bus station? Which main motorways lead into the destination?*)
- **Natural attractions** - does your chosen destination have a lake/mountain/river/beach?
- **Visitor attractions** - does your destination have any attractions? (*a theme park, a zoo, a Sea Life Centre etc.*)
- **Historical Venues** – Are there any stately homes or castles in your destination?
- **Religious Venues** – Does your destination have any religious links? (*i.e. a cathedral or any churches*)
- **Arts** – Are there any places with a historical past? (*e.g. a museum or a World Heritage Site*), *Is the place associated with authors, playwrights and/or poets? Is the destination associated with TV or is it a film location? Is the destination linked to any artists?*
- **Accommodation** - An accommodation suitable for a couple (include cost) and a family friendly accommodation (include cost)
- **Places to eat** - A nice restaurant/café/take away for a couple and a place to eat out for a family, Are there any specialist factories e.g. whiskey distillery, cheese factory?
- **Shopping** - Is there a market or a shopping mall?
- **Entertainment** – what is there to do on an evening for a family and a couple? (*E.g. cinema, theatre venues and festivals etc.*)
- **Sport & Leisure** – is there a main sport team? Are there sport events? Is there a bowling alley or an ice rink etc.?
- **Local Transport** – how can you travel around the town/city? (*e.g. bus, taxi, tram etc.*)
- **Other Features** – what kind of local customs/traditions do they have which attract visitors (*e.g. Blackpool has their Blackpool Illuminations every year*)

NUMERACY TASK:

For your chosen destination, cost up the different transport options from Hull and compare. Which is the most cost-effective method? Why?

PROGRESSION OPPORTUNITIES

Cabin Crew, Resort Representative, Tourist Information Assistant and Travel Agent

Above we have listed four careers linked to BTEC Travel and Tourism. You are tasked to research the four careers, choose one that most appeals to you and write a 300-word essay as to why you feel this career would be most suited to you. If your chosen career is not in the list then please feel free to write about that one!

Kind regards

A handwritten signature in black ink, appearing to be 'Teresa George', with a long horizontal flourish extending to the right.

Teresa George

Faculty Head for Maths and Business

If you have any queries regarding your Summer Bridging Work, please contact tmg@wilberforce.ac.uk who will aim to respond before your enrolment appointment.