



SUMMER BRIDGING WORK 2023

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format/electronically and hand this into your subject teacher during your first lesson.

BTEC L3 Diploma in Art and Design (Graphics and Illustration)

OVERVIEW OF SUBJECT

Your BTEC L3 Diploma in Art and Design (Graphics and Illustration) is a multi-disciplinary course. It provides an excellent introduction to work-based practice and is recognised by creative industries and Higher Education. Areas of learning and development will focus on the following methods and themes: traditional and digital techniques, drawing, painting, typography, illustration, concept art, photography, animation, marketing, and advertisement design. By applying the creative process and working through client briefs you will produce vocational led outcomes such as book and poster graphics, packaging design, promotional material, and events publicity. You will also have a personal account to the current Adobe Creative Suite with full access both in college and at home.

ENTRY CRITERIA

You must have a minimum of four GCSEs at grades 9-4, including a grade 3 or higher in English Language. It is preferable that you have a Level 2 qualification in an art-based subject (e.g., a Merit at BTEC or a grade 4 at GCSE). If you do not, you will need to bring a portfolio of work to your interview which we will review as part of the enrolment process.

LITERACY TASK

The included image is a reproduction of an events poster – it was created in 1973 by Japanese artist Kiyoshi Awazu (b.1929–2009). Kiyoshi was a self-taught designer who revolutionised Japanese graphics through using a surrealist approach. Imagery within his work vibrantly applies a psychedelic style whilst referencing symbols from Japanese history and folklore.

Your first task is to write a 600 word analysis of this work by following a 'Four Part Critique' approach (Description, Analysis, Interpretation, Judgement). If you are unfamiliar with this method, there are many online sites to support. Plus, if you aim to really impress, try to find out the meanings of some of Kiyoshi's symbols and text.

PRACTICAL TASK

Apply the art and design style of Kiyoshi Awazu to create your own symbolic and surreal work. Use traditional and or digital techniques then write a brief description or analysis of the meanings within your outcome.

Source this image and background information online by using Google Lens  and Google Translate 



'The 5th Exhibition of Contemporary Japanese Sculpture' (1973), lithograph, 40 1/2 x 28 3/4 in.

PROGRESSION OPPORTUNITIES

A BTEC Level 3 Diploma in Art and Design (Graphics and Illustration) alongside a further L3 qualification, prepares you for employment and provides a good grounding to move onto more advanced study. Such options include a BTEC Level 4 Foundation in Art and Design, or a degree in a wide range of subjects such as: graphic design - design crafts – fashion and clothing – fine art – illustration – concept art - game design - photography – multimedia – architecture – interior design – animation – advertising – marketing etc.

CAREERS RESEARCH

Explore the above careers, choose one that most appeals to you and write a 200-word reflection as to why you feel this career would be a suitable progression.

Kind regards

Michael Cook
Faculty Head for Creative Arts.

If you have any enquiries regarding your Summer Bridging Work, please contact me via email and I will aim to respond before your enrolment appointment.