SUMMER BRIDGING WORK 2025

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this into your subject teacher during your first lesson.

BTEC Business

OVERVIEW OF SUBJECT
Welcome to the exciting, dynamic world of Business! The business environment is forever changing, and businesses are constantly looking at new products, services and ways of improving their performance. Every time you purchase a product, use a service, or simply engage with friends and family through social media such as Facebook or Instagram, you are engaging in business activity. During your study of BTEC business, you will be exploring different areas of business activity: Marketing, Finance, Recruitment as well as potentially running your own event. To give you a direct insight into the world of Business there are multiple resources you can explore and investigate to help you develop a greater understanding of the course and what it is you will be learning.

ENTRY CRITERIA To study BTEC Business you need to have good range of GCSE qualifications including Maths and English.

SUMMER TASK Please complete the following activity;

LITERACY TASK:

Research a successful entrepreneur of your choice. Your research must cover the following;

- Background information about the individual and their achievements.
- Identify entrepreneur's personal qualities previous experience.
- Give an analysis of why you think they have been successful.
- Evaluate the success of their most recent enterprise.

Your work must be at least one side of A4, handwritten not word processed. You must not copy directly from Wikiped or any other websites you use for research! 15mks

NUMERACY TASK:

Profit is; Total Sales Revenue - Total Costs   *Sales Revenue is;* Number of Sales x Selling price.

Complete the following calculations:

Jaqueline, has recently opened a crépèry. Her crépèry is open 7days a week throughout the year. She sells crépès for £5.00 each. She has calculated that her total costs for producing each crépè are £1.90.

a) Calculate her profit per week if she sells 100 crépès per day. *Show your workings*. 3mks
b) Calculate her profit per week if her total cost per crépè increases by 25% she still sells 100 crépès per day. *Show your workings.* 3mks
c) Calculate her profit per annum (per year)if she increases her original price by 22%. Base your calculations on her original total cost per crépè and sales of 100 crépès per day. *Show your workings.* 3mks
d) What could Jacqueline do to improve her profitability? Do you think these figures are realistic for a business start up? Explain why? 5mks

PROGRESSION OPPORTUNITIES

Entrepreneur, Business Analyst, Accountant, Financial Adviser

Above we have listed four careers linked to BTEC Business. You are tasked to research the four careers, choose one that most appeals to you and write a 300-word essay as to why you feel this career would be most suited to you. If your chosen career is not in the list then please feel free to write about that one!

Kind regards

Teresa George
Faculty Head for Maths and Business

If you have any queries regarding your Summer Bridging Work, please contact tmg@wilberforce.ac.uk who will aim to respond before your enrolment appointment.