



## SUMMER BRIDGING WORK 2025

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

**You are required to bring evidence in paper format/electronically and hand this into your subject teacher during your first lesson.**

## A Level Graphic Communication

### OVERVIEW OF SUBJECT

Your A Level in Graphic Communication is a multi-disciplinary course. It provides an excellent introduction to work-based practice and is recognised by creative industries and Higher Education. Areas of learning and development will focus on the following methods and themes: traditional and digital techniques, drawing, painting, typography, illustration, concept art, photography, animation, marketing, and advertisement design. By applying the creative process and working through client briefs you will produce vocational led outcomes such as book and poster graphics, packaging design, promotional material, and events publicity. You will also have a personal account to the current Adobe Creative Suite with full access both in college and at home.

### ENTRY CRITERIA

You must have a minimum of five GCSEs at grades 9-4, including a grade 4 or higher in English Language. It is preferable that you have a Level 2 qualification in an art-based subject (e.g., a Merit at BTEC or a grade 4 at GCSE).



### LITERACY TASK

The included image is a reproduction of an events poster – it was created in 1973 by Japanese artist Kiyoshi Awazu (b.1929–2009). Kiyoshi was a self-taught designer who revolutionised Japanese graphics through using a surrealist approach. Imagery within his work vibrantly applies a psychedelic style whilst referencing symbols from Japanese history and folklore.

Your first task is to write a 300 word analysis of this work by following a 'Four Part Critique' approach (Description, Analysis, Interpretation, Judgement). If you are unfamiliar with this method, there are many online sites to support. Plus, if you aim to really impress, try to find out the meanings of some of Kiyoshi's symbols and text.

### PRACTICAL TASK

Apply the art and design style of Kiyoshi Awazu to create your own symbolic and surreal work. Use traditional and or digital techniques then write a brief description or analysis of the meanings within your outcome.

Source this image and background information online by using Google Lens  and Google Translate 



*'The 5th Exhibition of Contemporary Japanese Sculpture' (1973), lithograph, 40 1/2 x 28 3/4 in.*

## PROGRESSION OPPORTUNITIES

Graphic communication opens the door to many fascinating and rewarding specialisms and careers in industry, commerce and the media. Possible opportunities include the following: Graphic Designer, Advertising, Animator, Designer for film and television, Exhibition designer, Illustrator, Interior and spatial design, Marketing, Publishing, Scientific or medical illustrator, Studio manager, Teacher, Typographer, Game, web or app designer etc.

## CAREERS RESEARCH

Explore the above careers, choose one that most appeals to you and write a 200-word reflection as to why you feel this career would be a suitable progression.

Kind regards,

Lynne Quinn  
**Faculty Head for  
 Science and Art**

If you have any queries regarding your Summer Bridging Work, please contact me via email [lq@wilberforce.ac.uk](mailto:lq@wilberforce.ac.uk) I will aim to respond before your enrolment appointment.