



SUMMER BRIDGING WORK 2026

Summer Bridging Work is an important part of your transition to Wilberforce Sixth Form College. This piece of work will count towards your effort grade. Please complete your summer bridging work in time for the start of term.

You are required to bring evidence in paper format and hand this to your subject teacher during your first lesson.

BTEC Extended Certificate in Creative Digital Media Production

OVERVIEW OF SUBJECT

The Pearson BTEC Level 3 National Extended Certificate in Creative Digital Media Production has been developed in consultation with higher education and is intended to be an Applied General qualification. It is for post16 students who want to continue their education through applied learning and who aim to progress to higher education, and ultimately to employment, possibly in the creative industries. The qualification is equivalent in size to 1 A Level and makes up one third of a typical study programme, normally alongside A Levels or other vocational qualifications at Level 3. Students wishing to take this BTEC will have successfully completed a Level 2 programme of learning with GCSEs or vocational qualifications.

The content of the qualification relates directly to the skills and understanding needed for further study in creative digital media production and has been developed in consultation with higher education. Over three units of mandatory content, students gain a broad understanding of the subject and learn the skills to produce media artefacts. They develop their ability to analyse and deconstruct media images and representations. Through vocational media projects, they learn the required communication skills to pitch for digital media commissions and planning skills to work in teams and create media products. Through an optional introductory unit in a particular media sector such as publishing, games, film or radio, students create engaging digital media content and platforms.

The qualification is intended to carry UCAS points and is recognised by HE providers as contributing to meeting admission requirements for many courses, if taken alongside other qualifications as part of a two year programme of learning, and it combines well with a large number of subjects. It will support entry to HE courses in a wide range of disciplines, depending on the subjects taken alongside.

ENTRY CRITERIA

- You must have four or more GCSE grades 9-4 or equivalent in three or more subjects. You will also need a grade 3 or higher in GCSE English Language.

LITERACY TASK - Representations in Music Videos

What do the following words mean?

1. Cinematography.
2. Mise-en-scene.
3. Representation.
4. Stereotype.

Research Analysis

1. How do the following music videos **construct media language and representations to create meaning?**
2. How are the music video edits timed and paced to communicate meaning to an audience?

Write 500 words total.

Bad Girls by M.I.A. - Music Video

Dir Romain Gavras

[M.I.A. - Bad Girls \(youtube.com\)](https://www.youtube.com/watch?v=VYOjWnS4cMY)

This is America by Childish Gambino - Music Video

Dir Hiro Murai

<https://www.youtube.com/watch?v=VYOjWnS4cMY>

(TRIGGER WARNING, SCENES OF GUN VIOLENCE)

PRACTICAL TASK – Choose 1 or 2

1: “My Summer in 60 Seconds”

Create a 60–90 second edited video showing your summer.

Requirements:

- Include at least 10 clips or photos
- Add music and titles/captions
- Use at least 3 different shot types (close-up, wide shot, POV, etc.)
- Export as MP4

What it shows: Editing, pacing, creativity, basic technical confidence.

OR

2: “Recreate a Scene”

Recreate a short scene or shot from a film, TV show, advert, or music video using only a phone.

Requirements:

- Submit the original reference image/video
- Explain how you recreated lighting, framing, or editing
- Keep under 1 minute

What it shows: Attention to detail and understanding of media language.

TIP: Use free editing software such as “Capcut”.

Creative Media & Performance

If you have any queries regarding your Summer Bridging Work, please contact me via email mtc@wilberforce.ac.uk